

Coaching at Work annual conference – 5th July 2017, London

Coaching
at Work

Culture and Challenge

Coaching and mentoring to challenge,
shift and embrace cultures

Coaching at Work Annual Conference 5th July 2017 Holiday Inn, Bloomsbury, London

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Change the conversation, change the culture

Mary Millar, Michael Fryer & James Coldbeck
Coaching at Work Conference, 5th July 2017

What's the one question you would like this session to answer for you?

Talk to your neighbour and discuss

McCain Foods: a focus on manufacturing

GLOBAL COMPANY

Private company based in Canada

CDN\$7 billion in sales

47 manufacturing facilities
on six continents

160 sales markets

18,000 employees

3,200 growers

35,000 suppliers

What was the need?

Who had the appetite for change?

Three strands to the Strategy:

- 1. Effective Leadership Conversations**
- 2. Internal Coaching Team**
- 3. External Coaching Provision**

How did Starr get involved?

The Programme



What was the impact?

Let's hear from some managers



A portrait of Tom Flatters, a man with short dark hair and a light beard, wearing a dark patterned shirt. He is looking slightly to the right. The background is a blurred display of McDonald's food items, including a large golden arches sign with the word 'McDonald's' written on it.

Tom Flatters
Team Leader

What happened?

What made the biggest difference?

- 1. A strategy Integrated with the business strategy**
- 2. Ongoing, long-term partnerships**
- 3. Pilot, review, review, review**

James Coldbeck

**Area Operations Manager
Scarborough Plant**

And now...

What questions might you still have?



